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Enclosure to 22 CMGWU, dtd 3 July 1951

ENCLOSURE TO 22 CMGWU

CONFIDENTIAL

21 July 1951

Operational/

Progress Report #4, 3 JULY 1951

References: 22-1-5439; 22-1-39065; 22-1-22545

1. Transmitted herewith, as attachment "B", are the financial accountings for the months of March, April, May, and June, 1951. Since the dispatch re accounting mentioned in second reference has not yet been received, we are forwarding the May and June accountings by the old form.
2. The original subsidy grant of 50,000 Deutsche Marks (third reference) for the first four months of publication was exhausted prior to the end of April, 1951. The deficit incurred was covered from the May allotment of the new grant of 14,000 Deutsche Marks per month for four months beginning May, 1951. To date, the May, June, and July allotments have been transmitted to ZP UIVR and the financial accountings for May and June received from them.
3. The ZP UIVR is now preparing a précis of past experiences and problems which will include an estimate of future financial requirements plus a sketch of future plans. This will be pouches soonest. We will cable future financial requirements prior to end July in order to permit Washington enough time to approve third subsidy before the end of August, when all presently allotted funds will have been exhausted.
4. Attachment "C" consists of advance resumes of the contents of issues eight through twelve.
5. Attachment "D" consists of copies of issues of VIKHNIA UKRAINA eight through fifteen.
6. Two copies of ZP UIVR, the military journal of the ZP UIVR, for March, 1951, comprise ATTACHMENT "E". This is the first edition of ZP UIVR financed from the funds allotted in second and third references. The enlarged and improved format has greatly increased the layout of the military elements of the Ukrainian emigration in the publication.
7. In conclusion, it can be unclassifiedly stated that the newspaper has established a very high reputation among the Ukrainian emigration, including factions both friendly and inimical to the ZP UIVR. Specifics of this phase will be included in the précis mentioned in paragraph 3 above.

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c. Financial accounting (see chart), 1 " 1, (Issue number 5 and 6)

d. Area distribution figures

The area distribution figures for issue number 5 and 6 are as follows:

(Issue number 5)	A.S.A.	-	1374 copies
Canada	-	777	"
England	-	662	"
Germany	-	376	"
Belgium	-	179	"
France	-	113	"
Australia	-	120	"
Others	-	723	"
		<hr/>	1379
Reserve for sale locally		181	"
Total		1570	"

(Issue number 6)	A.S.A.	-	981 Copies
Canada	-	1576	"
England	-	852	"
Germany	-	342	"
Belgium	-	177	"
France	-	113	"
Australia	-	119	"
Others	-	703	"
		<hr/>	1363
Reserve for sale locally		76	"
Total		1362	"

The area distribution for issue number 6 changed because we received new requests for sample copies and orders from new subscribers. Without being able to increase the number of copies printed, we had to juggle the distribution of copies to certain countries. Therefore, the reserve copies for local sale were practically eliminated. The distribution of issue number 7 will be the same as that of number 6, but issue number 7 must be increased by at least 1000 copies to take care of the holiday (Winter) demand.

e. Budgeted Expenses

Personnel expenses remained the same as for February (\$,737.00 US). Advertising expense has decreased to \$,632.11 US (\$,663.92 US for February) through the further reduction of incidental expenses. The cost of printing

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Each number of course will include the costs of photographs which were as a rule three dollars each and which were purchased from the U.S. News & World. Further reduction of administrative costs will not be possible and future costs will fluctuate between 4,300 and 4,700 U.S. The cost of air mailing the paper by the U.S. will double for the month of March according to 1001.63 or 1200.03 U.S. at the legal exchange rate.

### D. Future Plans

For the month of April we plan to print only 5000 copies for each number. The bi-monthly Lester issue (#2) will be printed in 6000 copies because the further juggling of distribution is not wise. We must always bear in mind that the reaction of our readers abroad will evidence itself only with time. Our best spending the paper because the foreign reader has not yet sent in his subscription payment will result only in a loss of readers, many of whom would send in their checks later. At the end of March the number of subscribers and regular purchasers of the newspaper amounted to 2100.

Beginning with the tenth issue we should increase the number of copies of each printing to 7000 at least. As we gain a wider circle of readers, we will have to maintain an increased tempo of dispatch for a considerable length of time.

The decreasing number of copies returned is a better indication of how widely the newspaper is being read than is the growing number of subscribers. The cost of increasing the number of copies of each printing is approximately as follows: 600 U.S. for one thousand additional copies, 1,200 U.S. for two thousand additional copies. We might even consider a more rapid increase in copies printed and arrive for bi-weekly printing of 10,000 copies by the end of the next four months. The problem is actually financial rather than editorial or administrative.

The editorial board is making progress in the matter of enlisting the support of additional collaborators. In the general theme of the paper, we shall gradually move away from Ukrainian internal matters and assume a more general tone with the accent on Soviet questions. We are now receiving current news from the American and English press. We have been successful in arousing the interest of the foreign press, namely, the German and French (reference is made here to the one page spread in the *WORLD DAILY NEWS* and the very recent bid and visit to a Soviet magazine, *Pravda*, by Georges Bellair, reporter of the Parisian *FRANCE*, who plans to write a three instalment article on the USA and the encyclopedic. It will appear in *FRANCE* in the near future). Reactions to the paper have been absolutely positive except for certain responses inspired by propagandists

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Individuals from the USSR circle. We are now trying to interest our scholars and scientists to write for the paper and the professors of the Ukrainian University have already organised their collaboration.

**C. Cost of Publishing Issues 5 and 6, March, 1951.**

Printing	15 - 1,200	12	
	16 - 1,200	"	
		2,400	X
Paper	15 - 315	"	
	16 - 405	"	
		720	"
Mailing	15 - 340.85	"	
	16 - 360.40	"	
		700.65	"
Photos	15 - 36.30	"	
		36.30	"
Correspondence		52.31	"
Printing Addresses		37.61	"
Office Supplies		32.45	"
Foreign Press		35.00	"
Miscellaneous		176.14	"
Post		280.00	"
Light		29.92	"
Telephone		27.00	"
Cleaning		50.00	"
Calculator for month of March		4.00	"
Air mail for month of March		1,206.40	"
		5,890.54	IN

**Personal Expenses**

Breakdown same as for month of February	4,737.98	"
TOTAL	10,626.52	IN

**Total Accounting Through 31 March 1951**

January, 1951	21,419.72	IN
February, 1951	10,421.74	"
March, 1951	10,626.52	"
GRAND TOTAL	42,466.00	IN

**III. Financial Accounting for April, 1951, (Issues number 7, 8, and 9)**

**A. 1. Administrative Payments**

Administrative payments were made as follows:

(Issue number 7)	U.S.A.	-	907
	Canada	-	1,535
	England	-	907
	Germany	-	342
U.S.S.R.	Belgium	-	236

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rought home 3,975

France	-	155
Australia	-	212
Other countries	-	686
Office sales	-	31
	TOTAL	4,023

copied 1,023

(Issue number 3)	U.S.A.	-	203
	Canada	-	1,004
	England	-	376
	Germany	-	325
	Belgium	-	218
	France	-	157
	Australia	-	266
	Other countries	-	514
	Office sales	-	42
	TOTAL	4,013	copies

(Issue number 2)	U.S.A.	-	1027
	Canada	-	1,005
	England	-	301
	Germany	-	268
	Belgium	-	235
	France	-	170
	Australia	-	251
	Other countries	-	505
	Office sales	-	200
	TOTAL	5,053	copies

### B. Budgetal Remarks

Personnel expenditures remained about the same as previous months (4,725 M), the publishing costs rose to 6,725 M because three instead of the usual two issues were published in this month. This occurred since the paper is published bi-monthly and not twice a month.

The following new names have been added to the list of our collaborators: Professor Ivan Vlachko, Professor Kulevsky, the young reporter Vranačko and Professor Janežević.

### C. Cost of publishing Issues Number 1, 3, and 2.

Printing	57 - 1,200	"
	18 - 1,200	"
	52 - 1,234.20	"
		3,664.20 M
Paper	57 - 405	"
	58 - 405	"
	59 - 404.30	"
		1,213.30 "

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	amount for'd	4,902.50 DM
Postage	47 -	
	48 -	
	59 - <u>134</u>	134.00 "
Delivery costs	71 - <u>27.66</u>	
	73 - <u>345.31</u>	
	79 - <u>335.36</u>	
		730.33 "
Correspondence		32.15 "
Printing of addresses		70.50 "
Office supplies		36.76 "
Foreign press		47.07 "
Miscellaneous		200.00 "
Rent		66.24 "
Light and heat		34.21 "
Telephone		50.00 "
Cleaning		4.00 "
Secretary for month of April		
		<u>6,725.44 DM</u>
<u>Personnel expenditures and social security</u>		4,785.25 "
(expenditures for month of April, 1951)-TOTAL		<u>11,510.69 DM</u>
<u>Total Accounting through 30 April 1951</u>		
January, 1951		21,419.72 DM
February, 1951		16,421.74 "
March, 1951		10,636.51 "
April, 1951		11,510.69 "
GRAND TOTAL		<u>59,986.76 DM</u>

Since more than the original subsidy of 50,000 DM to cover the first four months of 1951 have been expended for the allotted period, the extra expenditure of 3,986.76 DM will be carried over into the new accounting which begins the new four-month period with a monthly subsidy of 11,000 DM.

### III. Financial accounting for May, 1951 (issues number 10 and 11)

#### A. Administrative Payments

The breakdown in distribution of copies by countries was as follows:

(Issue number 10)	United States	-	1230
Canada	-	-	175
England	-	-	213
Germany	-	-	611
Belgium	-	-	227
France	-	-	232
Australia	-	-	260
Other countries	-	-	593
Office sales	-	-	191
TOTAL			<u>5993 copies</u>

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(Issue number 11)	U.S.A.	-	1240
	Canada	-	1132
	England	-	974
	Territory	-	525
	Ireland	-	415
	France	-	365
	Australia	-	213
	Other countries	-	402
	Office sales	-	215

TOTAL 5935 copies

**c. Budgetal Remarks**

Personnel expenditures remained approximately the same as the previous month (4,729 £). The publication expenses (for two issues) were approximately £,563 £ while the additional cost of publishing and distributing issue number 23 of "B1 FRONT" (1,687 £) brought the total publishing expense this month to 7,252 £.

Due to the high cost of air-mail to the U.S. and Canada, henceforth only those subscribers who have paid up their subscripting fees will receive their copies by air-mail. All others will receive copies by regular post channels.

**d. Costs of Publishing Issues Number 10 and 11**

Printing	\$10 - 1,300	£8	
	\$11 - <u>1,300</u>	"	
		3,600	£8
Paper	\$10 - 550	"	
	\$11 - <u>550</u>	"	
		1,100	"
Photos	\$10 - 29.15	"	
	\$11 - <u>50.00</u>	"	
		79.25	"
Publishing costs	\$10 - 482.34	"	
	\$11 - <u>505.31</u>	"	
		1,003.15	"
Correspondence		32.00	"
Office supplies		36.90	"
Foreign press, books -		137.50	"
Miscellaneous		70.97	"
Rent		200.00	"
Light		17.00	"
Telephone		21.50	"
Cleaning of office		50.00	"
Office guard		4.00	"
Publishing 10/1951		1,107.20	"
Publishing 11/1951		<u>282.20</u>	"
		1,389.40	"

PUBLICATIONS  
DEPARTMENT

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<u>Personnel</u>	<u>Postage</u>	<u>12,316.13</u>	<u>Ex-</u>
<u>Personnel expenditures and social security</u>		<u>8,729.34</u>	<u>"</u>
<u>Over-expenditure from April, 1951</u>		<u>3,733.74</u>	<u>"</u>
(expenditure for May, 1951) Postage		<u>13,773.01</u>	<u>"</u>

**IV. Estimated budget totals for June, 1951, (Issues number 12 and 13)****A. Administrative expenses**

The breakdown in distribution of copies by countries was as follows:

<b>(Issue number 12)</b>	<b>U.S.A.</b>	<b>-</b>	<b>1200</b>
	<b>Canada</b>	<b>-</b>	<b>1630</b>
	<b>England</b>	<b>-</b>	<b>990</b>
	<b>Germany</b>	<b>-</b>	<b>622</b>
	<b>Belgium</b>	<b>-</b>	<b>230</b>
	<b>France</b>	<b>-</b>	<b>272</b>
	<b>Australia</b>	<b>-</b>	<b>282</b>
	<b>Other countries</b>	<b>-</b>	<b>526</b>
	<b>Office sales</b>	<b>-</b>	<b>120</b>
		<b>TOTAL</b>	<b>5002 copies</b>

<b>(Issue number 13)</b>	<b>U.S.A.</b>	<b>-</b>	<b>1520</b>
	<b>Canada</b>	<b>-</b>	<b>1634</b>
	<b>England</b>	<b>-</b>	<b>992</b>
	<b>Germany</b>	<b>-</b>	<b>620</b>
	<b>Belgium</b>	<b>-</b>	<b>231</b>
	<b>France</b>	<b>-</b>	<b>284</b>
	<b>Australia</b>	<b>-</b>	<b>295</b>
	<b>Other countries</b>	<b>-</b>	<b>530</b>
	<b>Office sales</b>	<b>-</b>	<b>140</b>
		<b>TOTAL</b>	<b>5556 copies</b>

With the receipt of addresses of possible non-subscribers, the number of copies printed has been raised to 6500 beginning with issue number 13. Beginning with issue number 15, we are considering raising the number of copies printed to 7000.

Personnel expenditures have remained about the same as for last month, except that the social security item has increased slightly. Publication expenses increased through the issue of two brochures, THE UNITED NATIONS IN THE FIELD OF HUMANITARIAN WORK (2000 copies) by THE UNITED NATIONS IN THE FIELD OF HUMANITARIAN WORK. The two aforementioned cost 750 US. In addition a down payment of 500 US was made for publication of UNITED NATIONS HUMANITARIAN WORK.

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We are planning to increase our publication activity. In July we expect to send out books and a brochure. In August, this increased activity is essential since there is a definite need for new books in Ukrainian on the liberation theme. A new book is also in the process of preparation.

a. Costs of publishing issues 12 and 13

Printing	\$12 - 1,420.00	\$13 - <u>1,440.00</u>	2,860.00
Paper	\$12 - 550.00 "	\$13 - <u>500.00</u> "	1,150.00 "
Photos	\$12 - 41.45 "	\$13 - <u>50.25</u> "	91.70 "
Mailing costs	\$12 - 424.20 "	\$13 - <u>552.00</u> "	1,036.20 "
Correspondence			32.86 "
Printing new addresses			33.00 "
Office supplies			162.95 "
Foreign press, books			130.75 "
Miscellaneous			48.50 "
Rent			250.00 "
Light			19.26 "
Telephone			84.60 "
Office cleaning			50.00 "
Guard			4.00 "
Mailing costs for brochures (below)			250.00 "
Publication of <u>Ukrainian in America</u>			500.00 "
" " <u>FORUM IN U.S.S.R.</u>			450.00 "
Overpayment on <u>Ukrainian Library - Tel Aviv</u>			500.00 "
			7,714.10 DK
<u>Personnel expenditures and social security</u>			<u>4,810.53</u> "
Total expenditures for June, 1951 - - - - -		TOTAL	12,524.76 DK

Total expenditures since 1 May 1951 (Ref: WASHO-20065)

May, 1951	15,970.91 DK
June, 1951	<u>12,524.76 DK</u>
Grand TOTAL as of 30 June '51	28,495.67 DK

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7. Future Plans

Since the second four month's midway period will end on 31 August 1951, TRANSMAN 1 is now in the process of preparing a précis of its past experiences, problems, and its future plans. The précis will include an estimate of the staffing requirements for the coming six months period beginning 1 September 1951.

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